



INFORMATION INDUSTRY ASSOCIATION TWENTY-FIFTH ANNIVERSARY CONVENTION & GLOBAL CONGRESS 1993

Plan to attend the ....

American Society for Information Science (ASIS)  
and  
International Federation for Documentation and Information (FID)  
Meeting on

The Internationalization of Information Products, Services,  
Networks, Markets and Professionals

Sunday, October 17, Renaissance Hotel, Washington, DC

during the

Information Industry Association (IIA)  
25th Anniversary Convention & Global Congress

9:00a.m. - Noon

**Segment One: Internet: The Development of an International Information Infrastructure**

An overview of the evolution of Internet, including insights into usage policies and network-based electronic publishing and information-server developments, a look at some of the developing issues and important legislative initiatives, and insights into new systems for management and protection of intellectual property. (Organized by ASIS)

**John Garrett**  
Director of Information Resources  
Corporation for National Research Initiatives

**Brewster Kahle**  
President  
WAIS, Inc.

**Clifford Lynch**  
Director, Department  
of Library Automation  
University of California  
Office of the President

**IIA**

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12:00 noon – 1:00 pm

Lunch Break

1:00 pm – 2:30 pm

### Segment Two: Corporate Transformation, Re-engineering and Information

Dynamic information operations are critical when competing in the world arena. To increase productivity and contain costs companies are re-engineering their operations, changing their organizational structure, and forming strategic alliances. How is information becoming fused with business and manufacturing processes? How will the changes affect internal and external information use and delivery? This session will focus on issues being faced by information managers, strategic planners and information providers involved in this corporate information.

Moderator:

**Irene Farkas-Conn**  
Vice Chairman

Arthur L. Conn & Associates, Ltd.  
(Chair of the Information for Industry Committee of FID)

Panel:

**Ina Brown**  
Manager, Libraries and Information Services  
AT&T Bell Laboratories

**Ronald R. Brzezinski**  
Principal  
Transformation Associates

**Donald M. Gilbert**  
Director, Information Systems  
American Petroleum Institute

2:30 pm – 4:00 pm

### Segment Three: The Growth of the Modern Information Professional

Changes in the global economy, technological advances and innovation have an impact on the activities of the modern information professional as well as on the knowledge, skills and competency they require to operate effectively. The modern information professionals on this panel will describe the varied approaches they are taking to increase access to information from other countries and cultures, through new sources and services, via technologies and modes of delivery.

Moderator:  
**Barbie Keiser**

Information Resources Management Consultant (Chair  
FID Special Interest Group on Roles, Careers and Development  
of the Modern Information Professional)

Panel:

**Ralph Ferragamo**  
Softline Information, Inc.

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**Ana Flavia Fonseca**  
Chief, Information Management Unit  
Information, Technology & Facilities Department  
The World Bank

**Marjorie Hlava**  
Access Innovations Inc.

**Susan K. Latuszynski**  
Marketing Director, InfoSouth  
University of Miami Graduate School of International Studies

**K.T. Noerr**  
Chief Executive Officer  
IME ltd.

**Ruth Pagell**  
Associate Director – Lippincott Library  
Wharton School of Business  
University of Pennsylvania

4:00 pm – 6:00 pm

**IIA 9th Annual Deal-Making Session**  
(IIA 25th Anniversary Convention & Global Congress

6:00 pm

**Opening Reception**  
(IIA 25th Anniversary Convention & Global Congress

PLEASE SEE NEXT PAGE FOR REGISTRATION INFORMATION. THANK YOU.